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Me and my dad used to play tag. He'd drive! Rodney Dangerfield.

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Attention Utility Accounts!



Beacon AMA Starter Kit Program!



Marketing Program

To encourage the deployment of BEACON® Advanced Metering Analytics (AMA) managed solutions, Badger Meter is offering a special bundled starter kit to help utilities deploy the system. BEACON AMA is just one more way Badger Meter is Making Water Visible® to utilities and consumers alike.

Starter Kit Terms & Conditions

Utility customers must submit a single purchase order identifying the "BEACON AMA Starter Kit" to qualify.

All BEACON AMA Starter Kit components must be identified on a single PO and shipped to the end utility customer.

Four months after activation or six months after shipment, whichever comes first, the end utility customer will be invoiced a monthly endpoint subscription fee of \$3.00 per endpoint in increments of 30 service units to continue receiving access to endpoint reading data via the BEACON AMA software suite.

Billing interface is not included in starter kit pricing.

Online training to be provided by Badger Meter personnel or appointees only.

ORION systems do not require an FCC license.

Product installation is the responsibility of the end utility customer and is not included in the pricing.

End utility customer is responsible for providing an Internet connection and computer hardware/software necessary for utility user access to the software suite.

To discontinue service and invoicing, an RMI must be processed though Badger Meter Technical Support.

The BEACON AMA Starter Kit and its components are nontransferable and non-refundable.

Conversion to Managed Solution

BEACON AMA Starter Kit utility customers that convert to a BEACON AMA Managed Solution within four months of the starter kit ship date will receive the following:

50% off the BEACON Engagement Fee

\$0.89 per endpoint monthly subscription fee

BEACON Data Exchange online course

The BEACON Engagement Fee includes Badger Meter support to configure BEACON AMA software to accept and pass the CSV billing interface file. Fees charged to the utility by its utility billing provider are not included and are the responsibility of the utility. A network analysis and formal quote are required to qualify for a BEACON AMA

BEACON AMA Starter Kit Includes:

Technology

- Ten (10) ORION Cellular endpoints (mix & match)
 - Endpoints only with Badger Meter 308 Connector,
 Nicor Connector or Pigtail (gel caps)
 - Endpoints with HR-E LCD or HR-E encoders and Badger Meter 308 Connector or Nicor Connector
- · One (1) ORION Cellular endpoint activation magnet
- Four (4) service units per endpoint representing months of hourly endpoint read data provided via daily endpoint call-in

Software

- · Access to cloud-based BEACON AMA software suite
- EyeOnWater consumer engagement portal and smartphone apps

Training

· BEACON AMA Intro online training

\$2000.00

Selling Price: Contact John Murphy at (585)455-4469

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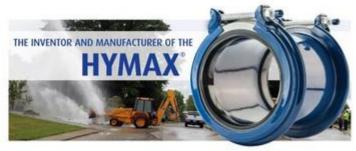
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Empowering Water Entrepreneurship: Elevating Economical, Ecological Water Projects.

4 Trends To Consider To Increase Water Infrastructure Longevity and Conservation In 2016.



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